

Library Marketing Area

- Retailing and Customer Management
- Marketing and Marketing Research
- Marketing and Brand Management
- Institute of Trade Fair Management and Distribution Research

Suggestion Form

(please provide all information)

Hereby I suggest the acquisition of the following book:

Author(s) / Publisher: _____

Title: _____

ISBN: _____ **Edition:** _____

This book might be of interest for the following department (please cross):

- | | |
|---|--|
| <input type="checkbox"/> Marketing and Marketing Research | <input type="checkbox"/> Retailing and Customer Management |
| <input type="checkbox"/> Marketing and Brand Management | <input type="checkbox"/> Trade Fair Management |

Your Name: _____

E-Mail: _____