



Marketing Intern (Guangzhou, China)

SwissTank is an end-to-end full service consultancy which has made it its mission to bridge the gap between foreign businesses and the Chinese market. With its long experience in Chinese business dealings and its Swiss origin, SwissTank has developed a deep knowledge about foreign market entries and market developments, enabling foreign companies and investors to succeed in the soon to be largest economy globally. We are looking for a Marketing Intern for our office in Guangzhou, China for at least 4 months.

Tasks:

- Create marketing plans and develop brand strategies
- Conduct market research for Chinese and international market
- Develop creative ideas for marketing activities and manage events
- Manage social media channels and activities and develop online strategies
- Attend or organize meetings and events with clients
- Be the main contact person for customers

Qualifications:

- Bachelor degree in Marketing, Business Administration or similar
- Passion for working in a dynamic and international startup environment
- Creative and innovative approach to your tasks
- Willingness to accept new challenges, professionally as well as culturally
- Team spirit & dedication
- Fluent in English (written and oral)
- Work Experience is a plus

What we offer you:

- The possibility to participate in attractive marketing projects
- The chance to learn how to do business in China
- Attractive workplace in the middle of Guangzhou, capital of China's economically strongest province
- A pleasant and informal working atmosphere in a dynamic and international team.

Please send your application to gz.f@swisstank.cn





Business Development Intern (Guangzhou, China)

SwissTank is an end-to-end full service consultancy which has made it its mission to bridge the gap between foreign businesses and the Chinese market. With its long experience in Chinese business dealings and its Swiss origin, SwissTank has developed a deep knowledge about foreign market entries and market developments, enabling foreign companies and investors to succeed in the soon to be largest economy globally. We are looking for a Marketing Intern for our office in Guangzhou, China for at least 4 months.

Tasks:

- Manage interaction with our clients, maintain good business relations.
- Follow up all kinds of sales plans and goals, attend business meetings, and make presentations.
- Develop marketing strategies and plans for the company, also formulate the sales plan.
- Use professional knowledge of online marketing and SEO for online promotion and marketing.

Qualifications:

- Academic background in related field
- Ability to work in online environment
- Professional knowledge of business development, sales and marketing
- Fluent in English (written and oral), Chinese knowledge is a plus
- Related working experience a plus

What we offer you:

- The possibility to participate in attractive marketing projects
- The chance to learn how to do business in China
- Attractive workplace in the middle of Guangzhou, capital of China's economically strongest province
- A pleasant and informal working atmosphere in a dynamic and international team.

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Oversea Market Development Intern (Guangzhou, China)

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Tasks:

- Manage interaction with our clients, maintain good business relations in oversea market.
- Follow up all kinds of sales plans and goals, attend business meetings, and make presentations.
- Develop marketing strategies and plans for the company, also formulate the sales plan.
- Develop new market entry strategies for new market for company project.
- Use professional knowledge of online marketing and SEO for online promotion and marketing.

Qualifications:

- Academic background in related field
- Advanced knowledge of online marketing
- Professional knowledge of business development, sales and marketing
- Fluent in English and Russian (written and oral); diverse language skill is a plus
- Related working experience a plus

What we offer you:

- The possibility to participate in attractive marketing projects
- The chance to learn how to do business in China
- Attractive workplace in the middle of Guangzhou, capital of China's economically strongest province
- A pleasant and informal working atmosphere in a dynamic and international team.

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